



FOR IMMEDIATE RELEASE  
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## **PATH FOUNDATION LAUNCHES '30 YEARS ANNIVERSARY CHALLENGE' TO WALK, ROLL, RUN, OR RIDE ON PATH TRAILS ANY DISTANCE BETWEEN 30 TO 300 MILES**

### **Challenge Commemorates PATH's 300 Miles of Trails Created Over the Past 30 Years**

### **PATH Introduces New and Improved Trail Wide System Maps**

**Atlanta, GA** — This summer, the PATH Foundation is celebrating its 30<sup>th</sup> year of connecting communities with its 300 miles of trails throughout Georgia by launching the 30 Years Anniversary Challenge. Starting on Memorial Day and continuing through Labor Day, PATH invites Atlanta Metro residents to walk, roll, run or ride any distance from 30 to 300 miles for a chance to win PATH swag. Starting Monday, May 31st visit the [PATH Foundation](https://www.pathfoundation.org) website to join the fun.

Participants can register through the [PATH Foundation](https://www.pathfoundation.org) website to become eligible to win prizes and optionally can track their miles by using one of PATH's club leaderboards (PATH 30 Challenge) in [Strava](https://www.strava.com) or [LovetoRide](https://www.lovetoride.com).

PATH has curated a number of trail experiences for Atlanta residents to discover new destinations throughout the city, including:

- **Comet Relief** - A relaxing tour of the Silver Comet Trail perfect for training for a 5-10k designed by Mona Ariza, owner of Hand in Pocket, a woman's boutique in Vinings.
- **Westside Bestside Trail** - Curated by 3 Parks Wine owner, Sarah Pierre, this experience is an exciting running location followed by a stop at Best End Brewery for \$5 Thursday night burgers.
- **Chasing Waterfalls** - You won't see many waterfalls here but you will run into quite a few beautiful creeks and streams at the Arabia Mountain PATH, recommended by Jason "J" Carter, co-founder of One Venture Group.



Additional experiences are available on [PATH Foundation's](#) website and more will continue to be added throughout the summer. Participants can engage on social media using the hashtag #PATH30 to interact with other Challenge participants or share their favorite PATH trails, destinations, and experiences throughout the summer.

PATH is also excited to announce the launch of its completely refreshed trail maps to include interactive experiences. Each of the 35 trails in our system have a dedicated page with maps and information needed to navigate and enjoy.

"I'm proud that PATH's 300 miles of trails have made Atlanta the most interconnected city in the country, which wouldn't have been possible without the support of the communities and residents throughout the region," said Greta deMayo, Executive Director of PATH Foundation. "As we celebrate 30<sup>th</sup> years of creating trail systems that provide connectivity among all areas of the city as well as creating healthy ways for people to explore Metro Atlanta, this challenge is a great way to engage with all PATH users and thank them for their support of our trails as we commemorate 30 years serving Atlanta."

PATH is proud to celebrate the addition of this 300th mile of trail during its 30th anniversary year. PATH has connected and inspired communities of all races, nationalities, and socioeconomic statuses by creating a conduit of trail systems delivering equitable access to healthier lifestyles and higher quality of life. PATH trails lay the foundation for thriving communities, creating community cohesion and resilience necessary to enact real and lasting change. Residents of Metropolitan Atlanta benefit daily from PATH trails because those trails provide opportunities for what the community needs right now -- a chance to breathe fresh air, visit neighbors safely, and support mental and physical health. PATH trails have become a focal point of neighborhood activities and on any given day there are thousands of walkers, joggers, or bikers from all walks of life enjoying the trails.

### **About PATH**

Since 1991, PATH has been turning neglected greenspace and abandoned railroad corridors into beautiful greenways. Thanks to generous local supporters, PATH trails link neighborhoods to commercial centers and provide alternative modes of transportation for all abilities, ages, income levels, and races. By creating linear greenways, PATH trails help communities improve and thrive by providing equitable access to educational, recreational, and employment opportunities.

### **Contact**

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